

APRC

ALCOHOL POLICY
RESOURCE CENTER

PREVENTION FIRST

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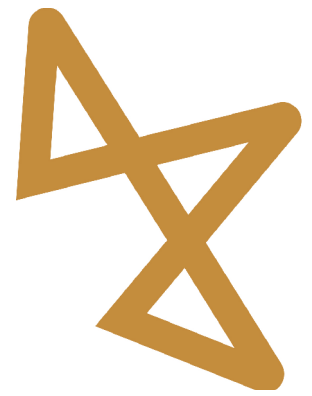
HUMAN EXPERIENCE
IMPRESSION ATTITUDE
ACCESS INFO



FY 24

Annual Summary

YEAR IN REVIEW



The APRC provides training, technical assistance, resources, and tools on evidence-based alcohol policies and environmental strategies to municipal leaders, law enforcement and community coalitions focused on reducing underage and excessive drinking.

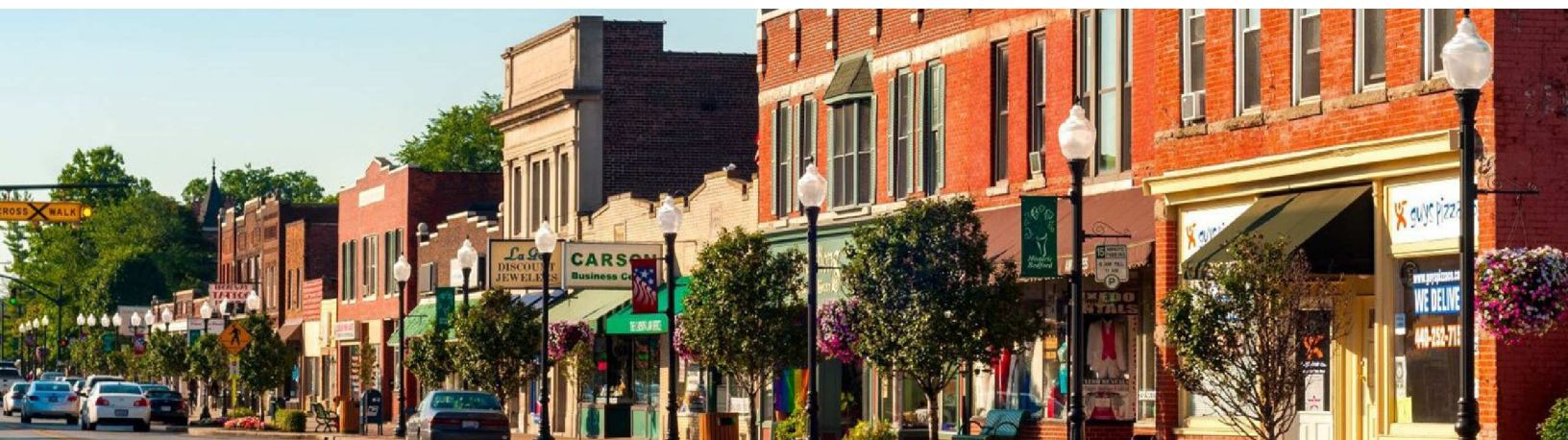
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OVERVIEW

The Alcohol Policy Resource Center expanded its presence nationally in FY24. This expansion included presenting a workshop at the National Prevention Network (NPN) Conference in partnership with the Illinois Liquor Control Commission's Division of Enforcement. This partnership continues to grow through additional conference presentations and hosting 10 law enforcement trainings. The APRC presented at four additional conferences throughout Illinois. We exhibited at seven conferences, including the NPN Conference in Birmingham, Alabama. The APRC continued our commitment to high-quality webinars with national experts in the field, facilitating four this fiscal year. This fiscal year, the APRC was a featured webinar expert discussing how to conduct environmental scans. The APRC Environmental Scan Toolkit was the showcased resource of the webinar, which was co-facilitated in partnership with Counter Tools. The APRC partnered with the Cannabis Policy Resource Center to host a one-day training workshop featuring Jermaine Galloway for nearly 200 coalition members, enforcement officers, and other prevention-based providers.



CORE SERVICES



Webinars



**Law Enforcement
Training**



**Resources &
Tools**



Technical Assistance



Workshops



**Conferences,
Exhibits & Meetings**

WEBINARS

The APRC coordinated with national experts to share the latest research and strategies to prevent underage drinking.

Four webinars were conducted during FY24:

- Environmental Scans for Alcohol Policy Change, facilitated by Jody Heavilin, APRC Administrator & Maria Julian, Executive Directive, Counter Tools.
- Changing Patterns of Alcohol Use By Girls and Young Adult Women, facilitated by Dr. Aaron White, Senior Scientific Advisor to the Director and Leader of the Epidemiology and Biometry Branch at the National Institute on Alcohol Abuse and Alcoholism.
- Alcohol Misuse as a Risk Factor for Gun Violence, facilitated by Joshua Horwitz, J.D., Dana Feitler Professor of the Practice in Gun Violence Prevention and Advocacy at the Johns Hopkins Bloomberg School of Public Health and the Co-Director of the Johns Hopkins Center for Gun Violence Solutions, and Silvia Villarreal, Director of Research Translation at the Center for Gun Violence Solutions and the Managing Director for the Consortium for Risk-Based Firearm Policy.
- Deaths From Excessive Alcohol Use on the Rise in the US, facilitated by Dr. Marissa Esser, Lead of the Alcohol Program at the Centers for Disease Control and Prevention in the National Center for Chronic Disease Prevention and Health Promotion.

Webinars enable the APRC to provide evidence-based information to a broad audience in a live and on-demand format. All webinars are recorded and posted on the APRC's Recorded Webinar page.

LAW ENFORCEMENT TRAINING

The Alcohol Policy Resource Center has partnered with the Illinois Liquor Control Commission Division of Enforcement to provide Illinois Law Enforcement Training and Standards Board-Certified (ILETSB) Alcohol Compliance Check training to law enforcement throughout Illinois. This training meets the 4-hour statutory requirement, giving law enforcement 1 hour for procedural justice and 1 hour for legal updates (mandatory training hours). All training is scheduled through local ILETSB Mobile Team Units (MTU). The largest MTU in Illinois is the North East Multi-Regional Training, Inc. or NEMRT, which serves Cook, DuPage, Kane, Kendall, Lake, and McHenry Counties. NEMRT has placed the APRC/ILCC Alcohol Compliance Check Investigation training as a reoccurring course offering in their fall, winter, and spring catalogs. The APRC/ILCC trained 134 officers this fiscal year. The trainings were held in McHenry, McCook, East Moline, Streamwood, Frankfort, Lemont, Peoria, Crystal Lake, Calumet Park, and Belleville.



ALCOHOL COMPLIANCE CHECK INVESTIGATIONS



Law Enforcement Training Participant Quotes

- perfect length - not drawn out
- Great class and great instructors.
- Training was GREAT
- I would like to hear more about what specifically coalitions can provide to us as law enforcement or some examples of how coalitions have helped different agencies in the past.
- Trainer did a great job at making sure students understood. No improvement needed.
- I honestly do not think this course can be improved. The only way to get better at this is to use it in the field.

RESOURCES & TOOLS

Resources and tools allow the APRC to deliver capacity-building information directly to municipal leaders, law enforcement and coalition members. Resources and tools are available on the APRC website, distributed at meetings and conferences and uploaded into webinars. We often receive requests for materials to distribute through the APRC Clearinghouse, and we can provide resources through grant funds. The Clearinghouse has provided substance use prevention grantees an opportunity to share APRC printed resources with their coalition and the population they serve. Resources are also available in the Springfield and Chicago office.

Resources and tools developed and updated in FY24:

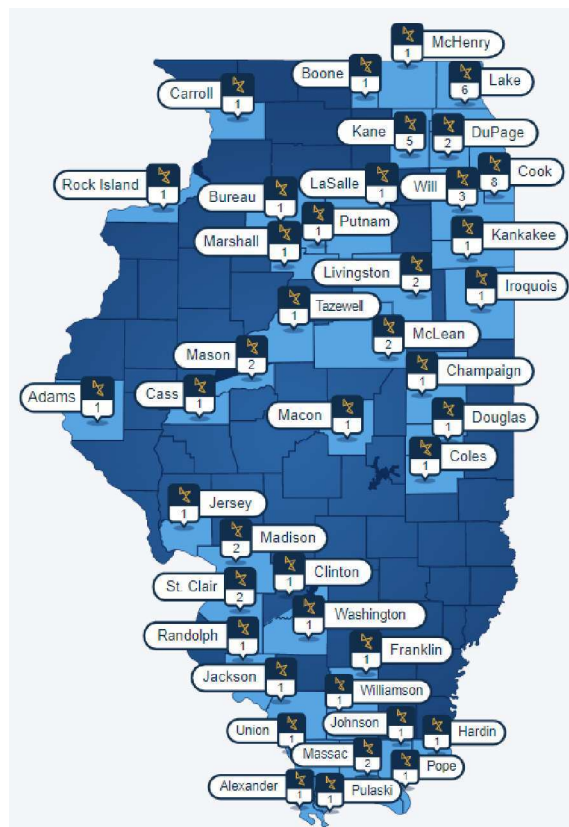
- [Alcohol Compliance Check Fact Sheet - Spanish language version](#)
- [Strategic Prevention Framework Resource Guide - Spanish language version](#)
- [Environmental Scanning Toolkit - Spanish language version](#)
- Alcohol Compliance Check Investigations training participant guide

The APRC newsletter is a monthly resource distributed to over 7,000 people worldwide. The newsletter features the latest resources and legislative updates relevant to alcohol prevention. The newsletter also spotlights Illinois community coalitions' underage drinking prevention efforts.

Illinois Prevention Coalition Map

The Alcohol Policy Resource Center created the Illinois Prevention Coalition Map to assist law enforcement and municipal leaders in finding community coalitions in their area. The map includes information on:

- Coalition location by county
- Areas served, such as city, town, or township
- Key substances
- Contact information
- Youth coalition
- Coalition website link



TECHNICAL ASSISTANCE

Technical assistance is provided to communities, law enforcement and municipal leaders to increase their capacity to implement evidence-based alcohol policies and law enforcement strategies. Technical assistance can be a one-time event or support offered over several weeks or even several months. In FY24, ten technical assistance clients received services.

Technical assistance topics included:

- Environmental Scanning
- Alcohol compliance checks
- Ready-to-Drink Alcoholic Beverage placement
- Illinois Youth Survey data analysis & packaging
- Illinois Youth Survey promotion
- Law enforcement strategies
- Social Host Ordinances
- Strategic Prevention Framework
- Retail access
- Environmental strategies
- Special Events/Event Restrictions



WORKSHOPS



The Alcohol Policy Resource Center partnered with the Cannabis Policy Resource Center to host the High in Plain Sight training with Jermaine Galloway on June 12, 2024. Jermaine covered current substance use trends, including alcohol, cannabis, and vaping. This free workshop trained nearly 200 prevention providers, coalition members, law enforcement officers, probation officers, school administrators, treatment providers, nurses, health care workers, and counselors. Officer Jermaine Galloway, known as the “Tall Cop,” is a nationally and internationally recognized presenter, five-time national award winner, international award winner, and resource for those involved with prevention, education, treatment, and enforcement.

CONFERENCES, EXHIBITS & MEETINGS

Conferences, exhibits, and meetings allow the APRC to reach members of our target audiences and discuss services offered. They also offer resources to municipal leaders, law enforcement, community members, youth and coalition members. Depending on the conference, exhibit or meeting, we customize materials for distribution, based on resources and tools to build capacity for alcohol policies. We also promote technical assistance, webinars and law enforcement training.

In FY24, the APRC exhibited at the following conferences/meetings:

- National Prevention Network Conference
- Illinois Association for Behavioral Health Conference
- Illinois Sheriff's Conference
- Illinois Municipal League Conference
- Township Officials of Illinois Conference
- Southern Illinois Criminal Justice Summit
- Illinois Higher Education Center Prevention Conference

The APRC presented at five conferences during FY24:

- Youth Act Conference
- National Prevention Network Conference
- Illinois Association for Behavioral Health Conference
- Illinois Association of Public Health Administrators
- Illinois Higher Education Center Prevention Conference



The APRC provided meeting coordination and agenda development and helped facilitate Illinois Alliance on Reducing Youth Substance Use meetings. In collaboration with the Illinois Department of Human Services, Division of Substance Use Prevention and Recovery, the Illinois Alliance provides stakeholders working to reduce underage drinking a community of peers who share data, current research, best practices and ongoing underage drinking prevention efforts implemented in the Illinois. The Illinois Alliance also offers an opportunity to review the Illinois STOP Act report. Four virtual meetings were held during the fiscal year.

The APRC is a member of the the American Public Health Association - ATOD Leadership Team's Alcohol Action Network (AAN). The AAN meets twice monthly with alcohol prevention leaders from across the country. This group shares resources, experiences and knowledge on topics such as cocktails-to-go, alcohol home delivery, curbside delivery and alcohol taxes.

The APRC serves all of Illinois, and in-person coalition meetings would be nearly impossible. Virtual meeting platforms have opened doors to coalitions all across the state. We have participated in local coalition meetings throughout the year to assess prevention providers' needs and develop working relationships. The APRC actively participates in the Illinois Prevention Network (IPN), a coalition of Illinois coalitions. IPN meets monthly and has a newly formed alcohol subcommittee. The APRC is a member of the alcohol subcommittee.

APRC ADVISORY COUNCIL

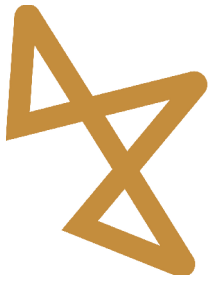
- **Matt Cassity – Alliance Project Coordinator, 360 Youth Services**
- **Kenneth Williams - Liquor Control Supervisor, Central Region, Division of Enforcement, Illinois Liquor Control Commission**
- **Sergeant Cory McNicol - Special Operations, Police Department, Town of Normal**
- **Richard Brunk – Rock Island County Board Chairman**
- **Shannon Alderman - Impaired Driving Program Coordinator, Bureau of Safety Programs & Engineering, Illinois Department of Transportation**
- **Deputy John Shallenberger – Tazewell County Sheriff’s Office**
- **Marni Basic – Illinois Youth Survey Coordinator, Center for Prevention Research & Development at the University of Illinois**
- **Detective Claralicia Torres - Hodgkins Police Department**
- **Kellie Henrichs – Chief Program Officer, Prevention First**
- **Jacob Levinson - Cannabis Policy Resource Center Administrator, Prevention First**
- **Jody Heavilin – Alcohol Policy Resource Center Administrator, Prevention First**

During FY24, the APRC Advisory Council met, via Zoom, on January 10, 2024, and June 25, 2024. These meetings provided an opportunity for Advisory Council members to hear about the APRC initiatives and provide feedback, perspectives, expertise and guidance to the APRC. The APRC also produces a monthly newsletter for Advisory Council members that provides updates on new resources, upcoming webinars, law enforcement training and conferences and exhibits. This newsletter also includes pertinent information for Advisory Council members to build their capacity for underage drinking prevention and related topics.

APRC SOCIAL MEDIA

The APRC utilizes LinkedIn and Facebook to promote resources and professional development opportunities for law enforcement, prevention coalitions and municipal leaders. Another social media avenue is the APRC YouTube channel that features microlearning videos.





CONTACT US



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